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Empowering Your Community To Explore Self Employment To Get Started In Business

Go Succeed: Get Started In Business
Stakeholder Information Session

LCCC
Lisburn &
Castlereagh
City Council



Comhairle Ceantair
an Úir, Mhúrn
agus an Dúin
Newry, Mourne
and Down
District Council



Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council



Fermanagh & Omagh
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Armagh City
Banbridge
& Craigavon
Borough Council



Ards and
North Down
Borough Council

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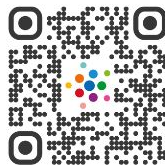


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Programme Overview

Get Started In Business

This programme has been designed to help economically inactive people explore self-employment and start their journey into owning a business from initial curiosity to active business start-up:

- Online Support Group (WhatsApp)
- Workshops & Training Resources
- Mentoring & Advice
- Financial Assistance Opportunities
- Signposting & Onward Referrals

You will be guided step-by-step to develop confidence, identify a working business ideas and access practical tools to begin trading.

Who Is Economically Inactive?

Economically inactive people are those who are not currently in work and not actively looking for a job.

This can include people who are long-term sick or disabled, carers, parents without access to childcare, students, or those recovering from illness.

It can also include people who have stepped back from work due to confidence, transport, or digital barriers, as well as early retirees or those waiting for a change in circumstances before returning to employment.



Who Is Economically Inactive?

The term also covers those caring for family members, managing long-term health conditions, studying full time, or taking time out for personal reasons.

Many people in this group want to contribute but face barriers that make traditional employment difficult.

Typically economically inactive people may or may not be in receipt of benefits but are considered outside the active labour market.

Scan the QR Code for a more detailed list



Programme Elements

1-2-1 Mentoring

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Once accepted onto the Get Started in Business programme, participants receive up to 10 hours of one-to-one mentoring to refine their business ideas, plan next steps, and access personalised guidance.

Mentors help develop action plans, identify resources, and prepare for trading.

Financial Assistance

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Participants can apply for up to £750 in financial support to purchase essential items or training needed to start trading.

After mentoring, they are signposted to additional training, Go Succeed Engage, or local enterprise agencies to continue their journey toward business start-up.

Signposting

All participants from the drop in clinics, workshops and the main programme will receive onward referral to additional support, programmes or other services.

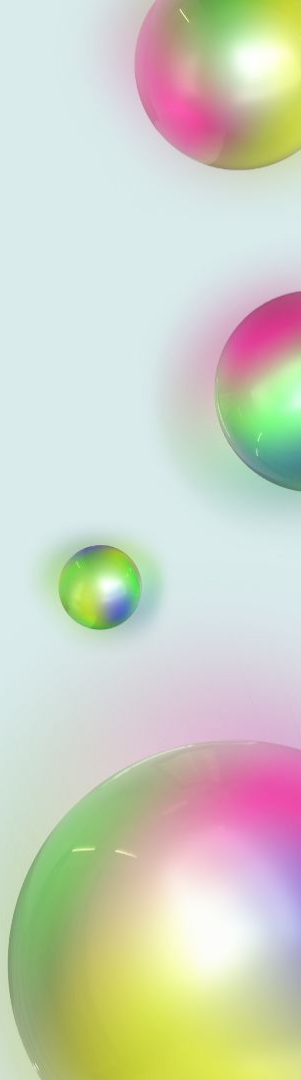


Programme Approach

This programme is designed with a strong focus on accessibility, empowerment, and community.

Participants are guided by a team of entrepreneurs, trainers, and mentors who prioritise **empathy, honesty, and encouragement**. Rather than overwhelming people with information, the programme **builds confidence, mindset, and practical skills** so participants feel ready to take the leap into self-employment.

Mentoring is approached differently. Participants are encouraged to craft and control their own mentoring journey, choosing from a range of specialists to suit their needs. This ensures they develop from a place of knowledge, ownership, and confidence.



Our Mentors

EXCALIBUR^{PRESS}



Tina Calder



Alex Feher



Katie Matthews Furphy



Ruth Young



David Blair



Carole King



Kevin O'Reilly



Kelly Molloy



Kelly Jennings

Our mentors all have experience working with economically inactive people through their own businesses and careers

Register Interest

Register interest for your service user or community member below.

<https://bit.ly/GoSucceedGetStartedInBusinessEOI>





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